

# DUBUQUE, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS  
EXECUTIVE SUMMARY

[WWW.IOWALMI.GOV/LABORSHED](http://WWW.IOWALMI.GOV/LABORSHED)

RELEASED  
2021

## ESTIMATED POPULATION AGES 18-64

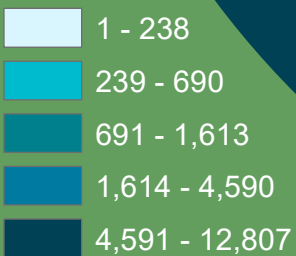
350,532

## ESTIMATED TOTAL LIKELY TO ACCEPT EMPLOYMENT IN DUBUQUE, IA

46,797



LIKELY TO  
CHANGE/ACCEPT EMPLOYMENT  
IN **DUBUQUE, IA**  
BY PLACE OF RESIDENCE  
(PER ZIP CODE)



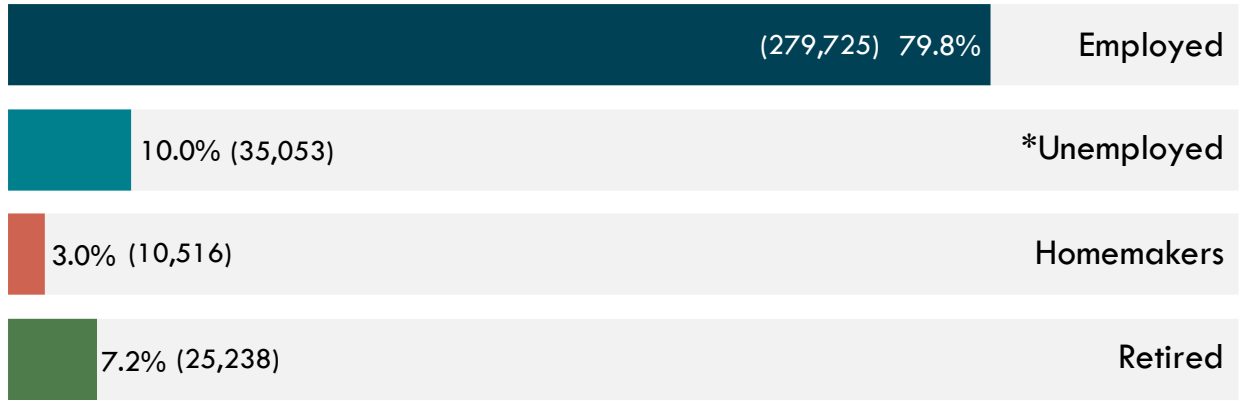
## 10-Mile Interval Between Rings



## AREA SHOWN

# DUBUQUE LABORSHED ANALYSIS

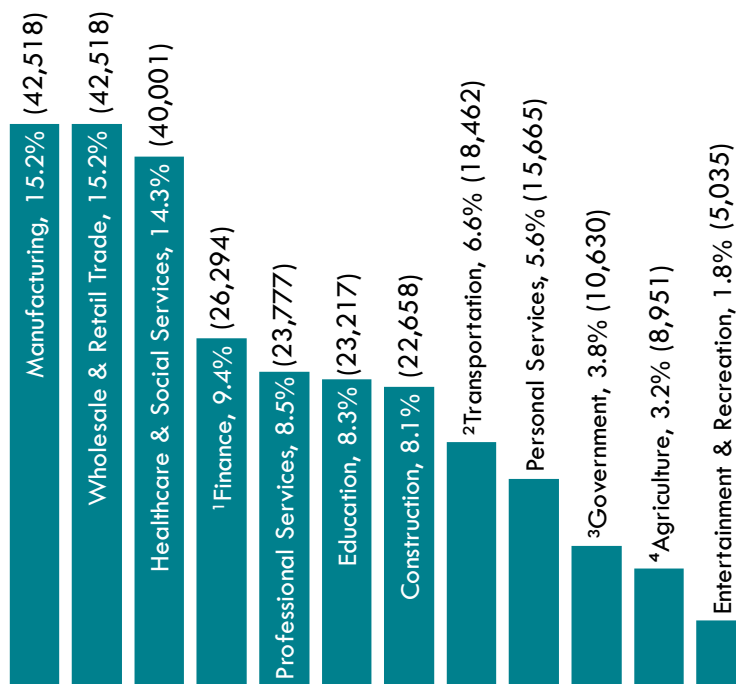
## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



## BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

<sup>1</sup>Finance, Insurance, & Real Estate  
<sup>3</sup>Public Administration, Government

<sup>2</sup>Transportation, Communications, & Utilities  
<sup>4</sup>Agriculture, Forestry, & Mining

## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	92.2%
	Dental Coverage	86.4%
	Pension/Retirement/401K	86.1%
	Paid Holiday	82.9%
	Life Insurance	81.4%
	Paid Vacation	78.3%
	Vision Coverage	78.0%
	Disability Insurance	75.1%
	Flex Spending Account	54.2%
	Prescription Drug Coverage	51.6%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Dubuque Laborshed area.

The employed are currently commuting an average of—

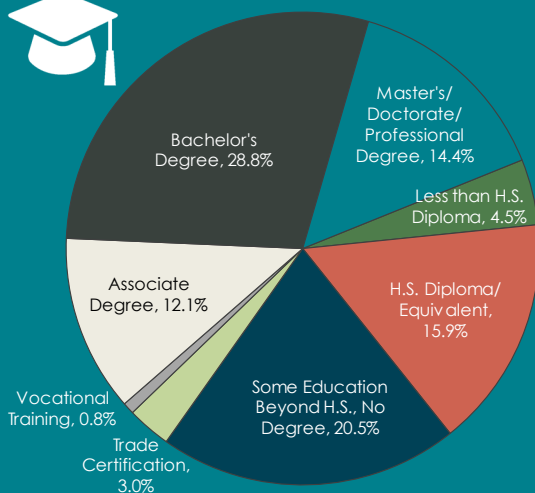


## EMPLOYED: LIKELY TO CHANGE

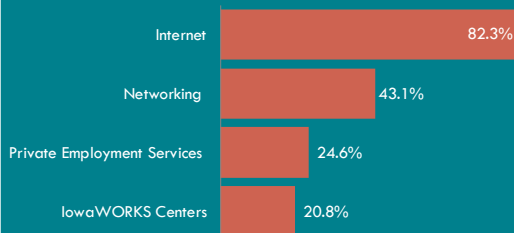
- An estimated **39,200** employed individuals are likely to change their current employment situation for an opportunity in Dubuque
- Current occupational categories:
 

<b>Professional, Paraprofessional, Technical</b>	27.9%
<b>Production, Construction, Material Moving</b>	22.1%
<b>Managerial</b>	17.2%
<b>Clerical</b>	13.9%
<b>Service</b>	10.7%
<b>Sales</b>	7.4%
<b>Agricultural</b>	0.8%
- Current median wages: \$
  - \$17.15/hour and \$60,000/year
  - \$24.46/hour - attracts 66%
  - \$25.00/hour - attracts 75%

- 79.5% have an education beyond HS



- 29.0% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

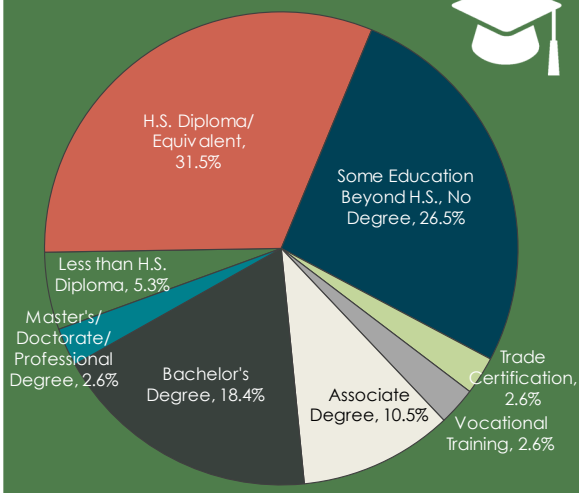
- Currently commuting an average of **10 miles/17 minutes** (one-way) to work
- Willing to commute an average of **25 miles/31 minutes** (one-way) to work

## UNEMPLOYED: LIKELY TO ACCEPT

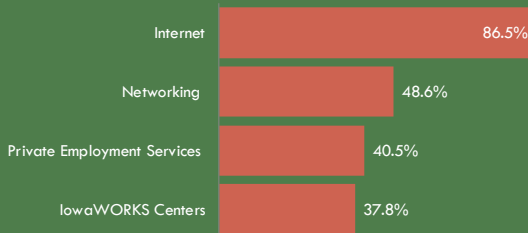
- An estimated **2,000** unemployed individuals are likely to accept employment in Dubuque
- Former occupational categories:
 

<b>Production, Construction, Material Moving</b>	31.4%
<b>Professional, Paraprofessional, Technical</b>	17.2%
<b>Clerical</b>	14.3%
<b>Service</b>	14.3%
<b>Managerial</b>	11.4%
<b>Sales</b>	11.4%
<b>Agricultural</b>	0.0%
- Median wages: \$
  - \$15.00/hour - lowest willing to accept
  - \$16.78/hour - attracts 66%
  - \$19.50/hour - attracts 75%

- 63.2% have an education beyond HS



- 71.1% are actively seeking employment**
- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **28 miles/39 minutes** (one-way) to work



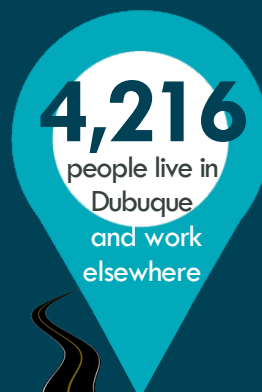
The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Dubuque is estimated at 11.2 percent—approximately 4,216 people living in Dubuque work in other communities.

Most of those who are out commuting are working in East Dubuque (IL) and Peosta (IA).

Over two-fifths (41.2%) of out commuters are likely to change employment (approximately 1,737 people).

76.5% earn an hourly wage—median wage is **\$20.00/hour**



## EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



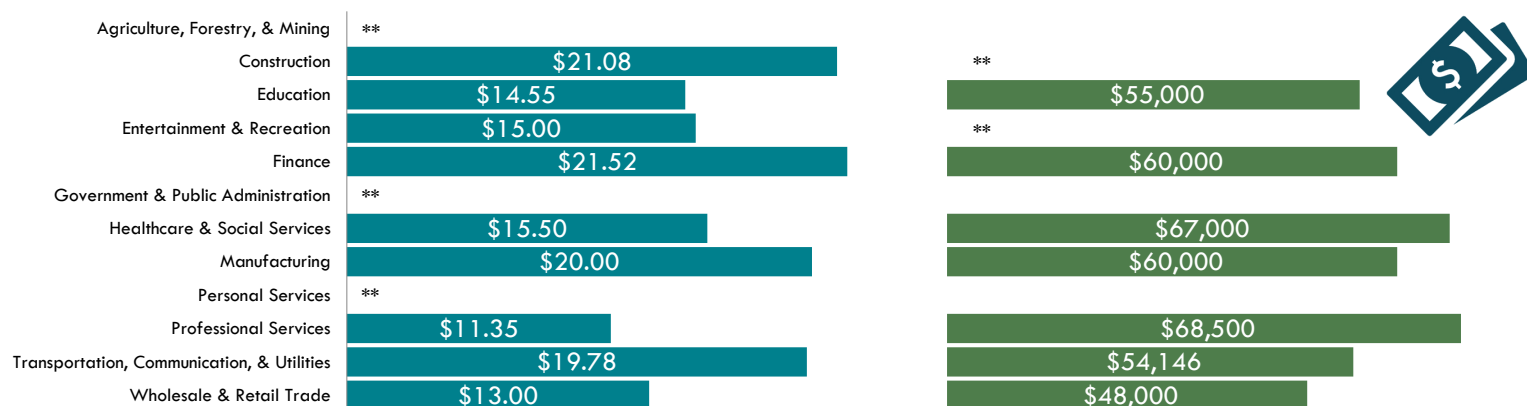
Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	42.9%	28.6%	14.3%	0.0%	0.0%
Education	100%	15.4%	0.0%	7.7%	76.9%
Entertainment & Recreation	66.7%	0.0%	0.0%	0.0%	66.7%
Finance, Insurance, & Real Estate	85.7%	14.3%	0.0%	14.3%	57.1%
Government & Public Administration	100%	0.0%	0.0%	0.0%	100%
Healthcare & Social Services	84.0%	8.0%	4.0%	16.0%	56.0%
Manufacturing	64.5%	22.6%	3.2%	12.9%	25.8%
Personal Services	83.4%	33.3%	16.7%	16.7%	16.7%
Professional Services	70.5%	17.6%	0.0%	0.0%	52.9%
Transportation, Communication, & Utilities	84.7%	46.2%	7.7%	0.0%	30.8%
Wholesale & Retail Trade	72.3%	30.6%	5.6%	16.7%	19.4%

Top percentages among industries per education level are highlighted in the table. \*\*Insufficient survey data/refused

## WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage

■ Median Annual Salary



\*\*Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

## UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total
Inadequate Hours	3.2%	1,254
Low Income	0.7%	274

	Percent Surveyed	Estimated Total
Mismatch of Skills	5.8%	2,274
$\Sigma$ †Total	7.7%	3,018

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA  
**WORKFORCE**  
DEVELOPMENT

IOWA<sup>®</sup>  
economic development

Data compiled and analyzed by:  
Iowa Workforce Development  
Labor Market Information Division  
1000 E. Grand Avenue, Des Moines, Iowa 50319  
Phone: (515) 281-7505 | Email: laborshed.studies@iwd.iowa.gov  
www.iowalmi.gov/laborshed

For more information regarding this Laborshed study contact:  
Greater Dubuque Development Corporation  
900 Jackson Street, Suite 109  
Dubuque, IA 52001  
Phone: (563) 557-9049 | E-mail: gddc@greaterdubuque.org  
www.greaterdubuque.org